

## NESTLÉ CNY 2024 Campaign (“Promotion” or “Redemption”)

### Terms and Conditions

1. This promotion is organized by NESTLÉ Singapore (Pte) Ltd (“NESTLÉ”) and valid for purchases made between 26 December 2023 to 31 January 2024 (both days inclusive, “**Promotion Period**”) on NESTLÉ Participating Products, and limited while stocks last.

2. Shoppers who purchase:

• a **minimum S\$158 nett\*** purchase of NESTLÉ participating products\* in a single original receipt may redeem a **HAPPYCALL (Korea) Plasma Titanium Die-Cast Induction Chef Wok with Steamer and Lid (28cm)**; OR a **MAYER Electric Multifunctional Hot Pot (4.5L)**

*\*nett means the gross amount of purchases made, less deductions for any form of purchase discounts (e.g., discount cards, vouchers, points, etc), product returns and allowances*

**\*\*HAPPYCALL Plasma Titanium Die-Cast Induction Chef Wok with Steamer and Lid (28cm), MAYER Electric Multifunctional Hot Pot (4.5L) (hereinafter referred to as each a “Premium” and collectively the “Premiums”)**

by following such in-store instructions at participating outlets (which includes redemption option at our NESTLÉ corporate roadshow). For more details, please refer to the section “How to Redeem” below.

For all Premiums redemption, shoppers may not combine receipts and all receipts submitted for redemption must be the original receipt issued by the participating outlets. **Qualifying purchase must comprise at least two (2) NESTLÉ participating product brands (identified below).** Promotion is only applicable for in-store purchases (excluding online purchases).

\*Participating Product means products from participating product brands MILO<sup>®</sup>, NESCAFÉ<sup>®</sup>, NESCAFÉ<sup>®</sup> DOLCE GUSTO<sup>®</sup> (excludes NESCAFÉ<sup>®</sup> DOLCE GUSTO<sup>®</sup> machines), COFFEE-MATE<sup>®</sup>, OMEGA<sup>®</sup>, NESTUM<sup>®</sup>, NESPRAY<sup>®</sup>, EVERYDAY<sup>®</sup>, MAGGI<sup>®</sup>, KITKAT<sup>®</sup>, BUITONI<sup>®</sup>, NESTLÉ<sup>®</sup> Breakfast Cereals, HARVEST GOURMET<sup>®</sup>, STARBUCKS<sup>®</sup> At Home products, all of which are imported and distributed by NESTLÉ Singapore only. Excludes Infant, Chilled and Frozen and non-retail packs / NESTLÉ PROFESSIONAL<sup>®</sup> range and any other ongoing NESTLÉ promotional premium packed products (i.e., products with free gift promotion/banded with an electrical appliance premium) as instructed on the respective packs.

Also excludes any product from the aforementioned participating product brands that have a total discount\* of 30% or more from the pre-discounted price of the product as advertised or indicated by the retailer at the relevant participating retailer outlet at time of purchase.

(total discount includes all sources of price reduction / deduction (e.g., discount cards) but excludes all forms of cash equivalent price reductions / deductions (e.g., vouchers, points redemption)).

3. Redemption is capped at three (3) Premiums per shopper per day. Premiums options and stocks may vary from store to store. NESTLÉ does not guarantee the availability of any Premiums. All Premiums are on a “**FIRST COME FIRST SERVE**” basis, “**WHILE STOCKS LAST**” and **STRICTLY NOT EXCHANGEABLE**. For the avoidance of doubt, **NO PARTICIPATING PRODUCT RETURNS OR REFUNDS ARE ALLOWED** if you wish to qualify for this redemption. Any returns or refunds shall be considered on a case-by-case basis and finally decided by NESTLÉ in NESTLÉ’s sole and absolute discretion. NESTLÉ reserves the right to disqualify, at NESTLÉ’s sole and absolute discretion, any shopper at

any time if a participating shopper returns any participating product without NESTLÉ's prior written consent.

4. Traders, distributors, retailers, online retailers purchasing in bulk, or any person or entity purchasing the Participating Products (as defined above) for commercial purposes (each a "**Commercial Party**"), and any entities and/or persons who are deemed to be a Commercial Party in Nestle's sole and absolute discretion are strictly not eligible for participation in this promotion.

## HOW TO REDEEM

### Roadshow Redemption

5. Shoppers opting to redeem at our NESTLÉ corporate roadshow must make the redemption under the same retail banner where the shopper had purchased the NESTLÉ participating products (e.g. FairPrice receipts may only be used to redeem at our NESTLÉ corporate roadshow operating at the FairPrice outlets). The NESTLÉ corporate roadshows schedule may be subjected to change due to prevailing regulations and government advisories regarding COVID-19. For the most up-to-date information regarding schedule, please refer to <http://dearnestle.com.sg/promotions/greatnestlesalecny2024> or [www.nestle.com.sg/brands/promotions](http://www.nestle.com.sg/brands/promotions) for the latest updated schedule.
6. Shoppers must submit their original receipts to the promoters at the NESTLÉ corporate roadshows. Shoppers will be required to scan the QR code and complete the Redemption Confirmation Online Form with the requisite details for the processing of the redemption. You will be required to upload the FULL ORIGINAL purchase receipt (receipt must show date and time of purchase) as well. Proof of submission is not proof of receipt. Please retain original receipt for verification should you qualify for the redemption. Duplicate, reprint or copy of supermarket receipts and deposit slips are disqualified from redemption.
  - (a) Instore purchase: Shoppers must submit their PHYSICAL original receipts to the promoters at the NESTLÉ corporate roadshows.
  - (b) Retailer Mobile Application: For purchases made in store via retailer's mobile application, Redemption must be made via presentation of the electronic invoices detailing the requisite information (date and time of purchase) **through the retailer's mobile application (e.g. for FairPrice, to go to My Account > Activities)** to the Roadshow promoters unless otherwise advised in-store. The account holder must be physically present for any redemption. No screenshots or email copies of receipts shall be accepted for this Promotion.

All redemption submissions are subject to verification at NESTLE's sole discretion. Should you qualify, you will receive your redemption item(s) on the day of submission itself. Please seek further in-store assistance for administration of redemption. Please ensure that you have a working internet connection before submitting. NESTLE shall not be responsible nor liable for any late submissions due to any connectivity or other electronic issues.

7. Redemption is on a "**first come first serve**", "**while stocks last**" basis. Availability and variant of Premiums may vary from store to store. NESTLÉ does not guarantee the availability of any particular variant. All redemptions are final. Shopper is responsible for verifying your redeemed Premium before leaving the store. No refunds/exchanges are allowed once the redemptions are completed. Once broken, considered sold.

8. Proof of submission for entry into the promotion is not proof of receipt. All late, incomplete, illegible, tampered entries will be disqualified. NESTLÉ is not obligated to inform disqualified entries. No correspondence will be entertained.
9. Premiums are strictly not exchangeable, whether for cash, credit or other items (including another Premium) in part or in full. NESTLÉ may, without prior notice, replace a Premium with another item of comparable value.
10. Premiums are redeemed on an “as is” basis, and all warranties and representations are expressly excluded to the fullest extent possible. NESTLÉ shall not be responsible for the quality, merchantability or fitness for any purpose or any other aspect of the Premiums. NESTLÉ, shall at all times, not be held liable for any loss, injury, damage, or harm suffered as a result of availing the Premiums. Each shopper agrees that NESTLÉ is not and will not be an agent of any third-party vendor or service provider, and as such any and all disputes about the quality of the Premiums provided by the vendor shall be solved directly with them.
11. NESTLÉ reserves the right to terminate or suspend this promotion and/or amend the terms and conditions of this promotion without prior notice.
12. NESTLÉ’s decisions on all matters relating to this promotion are final and binding, and no correspondence will be entertained.
13. NESTLÉ may at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
14. By choosing to participate in this redemption promotion, **each participating Shopper agrees and hereby consents** that NESTLÉ may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in the Redemption Confirmation Online Form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website [www.nestle.com.sg](http://www.nestle.com.sg) :
  - (a) to administer this promotion, including to contact the participant and to conduct verification and other actions in connection with this promotion for the administration of Premiums in relation to this Promotion;
  - (b) use the personal data for promotional, advertising (included targeted advertising) or marketing activities which NESTLÉ believes may be of interest to the participant;
  - (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by NESTLÉ and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA.

If a participant requires access to his/her personal data or any amendment or correction to be made, or wishes to withdraw consent to any specific use of his/her personal data, he/she

should email the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com). To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>. To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on [www.nestle.com.sg](http://www.nestle.com.sg) or contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com).

15. By participating in this Promotion, each participant agrees that NESTLÉ and its affiliates may collect, use and disclose his/her personal data (1) to provide him/her with products and services (including those of Nestlé's commercial partners), (2) for consumer research, promotional and marketing purposes, NESTLÉ and its affiliates may share his/her personal data with third parties to support their administrative and business functions or to carry out cross promotion. For questions about the personal data, please visit <http://www.nestle.com.sg/info/privacypolicy>.
16. To extent permitted by law, NESTLÉ will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and Premiums, and each participant of this promotion and any person acting on his/her behalf shall release completely and indemnify NESTLÉ from any claims, losses, damages, costs or expenses incurred in connection therewith.
17. Any intellectual property contained in any materials used in connection with this promotion and the Premiums is the property of their respective owners.
18. The terms and conditions of this promotion are governed by Singapore law, and participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.

These terms and conditions are updated as of 23 December 2023.

For any enquiries relating to the promotion please contact Nestlé Consumer Services at toll-free line 800 6011 633 or email [consumer.services\\_sg@care.nestle.com](mailto:consumer.services_sg@care.nestle.com) with subject "Nestlé CNY 2024 campaign".