

## Free Rewarding KIT KAT® Break Campaign

### Terms & Conditions

Information on how to participate in the Free Rewarding KIT KAT® Break Campaign (the “**Promotion**”) and the Promotion Rules (as stated below) form the Promotion Terms and Conditions. All persons registering or taking part in this Contest (the “**Participants**”) agree to be bound by these Promotion Terms and Conditions.

### Promotion Rules

1. This Promotion is organised by NESTLÉ SINGAPORE (PTE) LTD, of 15A, Changi Business Park Central 1, #05-02/03, Eightrium @Changi Business Park, Singapore 486035 (“**Nestlé**”).
2. The Promotion is open to all individual Singapore residents who are:
  - (i) aged 18 and above as at the start of the Promotion Period (as defined below). Participants below the age of 18 shall obtain the necessary consent from their parents/legal guardians before participating in this Promotion and submitting any personal information, and shall furnish such proof of consent should organizers require it; and
  - (ii) not prohibited in any manner by any person, entity, authority or law anywhere in the world from participating in this Promotion or any similar promotion.

Employees of: (a) Nestlé; and (b) Nestlé’s advertising agencies, and the immediate family members of these employees, are not eligible to participate in the Promotion.

By participating in the Promotion, each Participant represents and warrants that he/she has met the eligibility criteria stated in these Contest Terms and Conditions.

3. From **1 August 2022** to **11 September 2022** (both dates inclusive) (the “**Promotion Period**”), Participants who purchase a minimum amount of **\$15 worth of KIT KAT® Participating Products\*** at Participating Retailers<sup>^</sup> in a single receipt may:
  - a) Part 1: Redeem **either** one (1) FREE Grab Food e-Voucher **or** one (1) FREE Grab Ride e-Voucher, for every \$15 nett purchase of KIT KAT® Participating Products; **AND**
  - b) Part 2: Participate in Weekly Lucky Draws (6 draws x 3 weekly winners). Each receipt submitted entitles you to one (1) draw chance.

\* Participating Products includes all KIT KAT® products imported by Nestlé Singapore Pte Ltd and World Food Specialties Pte Ltd. Product and variant availability may differ from store to store. Check in-store or online for more information.

<sup>^</sup> Participating Retailers include Cheers, Cold Storage, Cold Storage Online, CS Fresh, FairPrice, Giant, Giant Online, GrabMart Now, PRIME, Sheng Siong, Sheng Siong Online

or any other participating retailer(s) as announced by Nestlé during the qualifying Promotion Period.

## **HOW TO PARTICIPATE**

4. To participate, Participants may submit a redemption form between **1 August 2022, 00:00 Hrs to 16 September 2022, 23:59 Hrs**, via:

### QR Code Scan Method

Scan the QR code given on the promotional materials available in-store and at the following website: <https://www.nestle.com.sg/forms/rewarding-kitkat-break> and complete the redemption form with the requisite details. You will be allowed to indicate your preference of either Grab Food or Grab Ride e-voucher, whilst stock lasts basis. You will be required to upload the FULL ORIGINAL purchase receipt (receipt must show date and time of purchase) as well. Proof of submission is not proof of receipt by Nestlé. Please retain original receipt for verification should you qualify for the Promotion.

Applicable phone and telco charges may apply, and Participants shall be responsible for these expenses.

Multiple submissions are allowed per Participant, on condition that each submission corresponds to a separate receipt.

## **PART 1: REDEMPTION**

5. Upon verification of the submissions, eligible Participants will receive a confirmation email within four (4) working days from the date of their submission, confirming their redemption eligibility. Nestlé is not obligated to contact Participants who do not qualify for the redemption.
6. The redemption code for the e-voucher(s) will be sent by email to eligible Participants within a minimum of ten (10) working days from the confirmation email.
7. Redemption is on a “**first come first serve**”, “**while stocks last**” basis, **limited to the first 2000 qualified redemptions.**
8. Participants are not allowed to amend their choice of either Grab Food or Grab Ride e-voucher after submission of the redemption form. Regardless of the choice indicated by Participants in the redemption form, redemption of Grab Food and Grab Ride e-vouchers is subject to availability, on a ‘first come first serve’ basis. Participants will be informed in the confirmation email if their choice of Grab Food or Grab Ride e-voucher is unavailable.
9. Each Participant is entitled to a maximum of four (4) redemptions.

## **PART 2: LUCKY DRAW**

10. There will be a total of six (6) Weekly Lucky Draws. Winners of the Weekly Lucky Draw will be chosen by way of a random draw, held on the respective draw dates (indicated in the table below) conducted at 114 Lavender Street #11-78 CT Hub 2 Singapore 338729 and via Zoom at the following link:

<https://us05web.zoom.us/j/81299902904?pwd=cGFLamhhUXpaM3dSOWI6S3o0aVV0QT09>

Draw Week	Weekly Draw Qualifying Dates	Draw Date	No. of Prize Winners
Week 1	1 August 2022 00:00 Hrs to 7 August 2022 23:59 Hrs	12 August 2022 15:00 Hrs	3
Week 2	8 August 2022 00:00 Hrs to 14 August 2022 23:59 Hrs	19 August 2022 15:00 Hrs	3
Week 3	15 August 2022 00:00 Hrs to 21 August 2022 23:59 Hrs	26 August 2022 15:00 Hrs	3
Week 4	22 August 2022 00:00 Hrs to 28 August 2022 23:59 Hrs	2 September 2022 15:00 Hrs	3
Week 5	29 August 2022 00:00 Hrs to 4 September 2022 23:59 Hrs	9 September 2022 15:00 Hrs	3
Week 6	5 September 2022 00:00 Hrs to 16 September 2022 23:59 Hrs	23 September 2022 15:00 Hrs	3

- i. Weekly Draw Qualifying Dates are based on date of submission of the redemption form.
- ii. Eligible entries which do not win a prize during the relevant Weekly Lucky Draw will not roll over for inclusion in the subsequent draws.
- iii. The award of Prizes will be subject to verification to the full satisfaction of Nestlé. Any Participants who do not fully comply with the Contest Terms and Conditions will be disqualified at the sole discretion of Nestlé.

## **PRIZE**

11. A total of eighteen (18) winners will each win \$100 worth of Grab Food e-vouchers.
12. Winners of the Lucky Draw will be contacted by their email and/or mobile number submitted in the redemption form regarding the method of how the prize shall be received, which is subject to Nestlé's sole discretion. Participants shall ensure that they remain contactable at all times. If Nestlé fails to contact any winner for any reason whatsoever, it may at its discretion elect to determine another winner in accordance with the Promotion mechanism.

13. Multiple entries are allowed per Participant, on the condition that each entry submitted corresponds to a separate receipt and each Participant is only entitled to one prize in the Lucky Draws.
14. Any Participants who do not comply with the Promotion Terms and Conditions will be disqualified. Nestlé reserves the sole discretion to re-elect the winner should the earlier chosen winner be disqualified under the Promotion Terms and Conditions.
15. Participants agree that by participating in the Promotion, should they be chosen as a prize winner of the Lucky Draws, the prize winner shall execute all further documents and deeds as Nestlé deems necessary to effect, perfect, record, or register the prize winner's redemption and ownership of the prize.
16. Prizes which remain unclaimed by any winner for 1 month after the announcement of the winners and/or should the winner be unable to fulfill the requirements in Clause 12 above, or any other instructions with regard to the prize redemption, shall be conclusively forfeited by such winner, and the forfeited prize will be dealt with at Nestlé's discretion in accordance with applicable laws.

## GENERAL TERMS AND CONDITIONS

17. Participants **may not** combine receipts and all receipts submitted for redemption must be the original receipt issued by the Participating Retailer. **Qualifying purchase must comprise of KIT KAT® Participating Products.**
18. Proof of submission for entry into the redemption is not proof of receipt, and Nestlé shall not be responsible or liable for any delay or non-receipt of submissions. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. No re-printed or photocopied receipts are allowed.
19. This Promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers and online retailers purchasing in bulk for commercial purposes e.g. resale or export, are strictly not eligible for participation in this promotion.
20. Where redemption items and/or prizes contain a specified validity period during which it should be utilised, no requests for extensions or replacements whatsoever will be entertained. Any unutilised amount shall be forfeited and shall not be refundable.
21. The items awarded under the specific voucher(s) is provided by the participating vendor and subject to such further terms and conditions which may be imposed by each vendor. Nestlé shall not be responsible for the quality, merchantability or fitness for any purpose or any other aspect of the products and/or services provided under the voucher. Nestlé, shall at all times, not be held liable for any loss, injury, damage, or harm suffered as a result of availing the products and/or services under the digital voucher.
22. Redemption items and prizes are **strictly not exchangeable**, whether for cash, credit or other items (including another redemption item) in part or in full.
23. Redemption items and/or prizes are redeemed on an “as is” basis and all warranties are excluded to the fullest extent permitted by law.
24. Nestlé may, without prior notice, (1) replace the redemption item or lucky draw prize with another of similar value, and (2) terminate this Promotion, and amend the Promotion mechanics and the terms and conditions.
25. Nestlé’s decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
26. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
27. Participants shall participate in the Promotion on his/her own account, and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that:
  - (i) he/she has obtained all necessary consents, licenses and approvals required in connection with the Promotion and his/her participation, and
  - (ii) all materials, documents and forms submitted or created by him/her in connection with the Promotion are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.

Nestlé may disregard or disqualify any entry, Participant or winner, in such manner as Nestlé deems fit, without giving notice or reason, and without any liability to any person. In particular, no Participant shall, or procure another person to, (i) tamper with the operation of the Promotion or any relevant website, (ii) participate in the Promotion in any manner which may create any prejudice to or anomaly in the scoring system or operation of the Promotion; and (iii) breach these Terms and Conditions or any other applicable law or regulation.

28. By choosing to participate in this Promotion, **each participating Participant agrees and hereby consents** that Nestlé may collect, use and disclose such Participant's personal data to its affiliates, service providers and partners, as provided in the redemption form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website [www.nestle.com.sg](http://www.nestle.com.sg):
- (a) to administer this Promotion, including to contact Participants and to conduct verification and other actions in connection with this Promotion for the administration of redemption items and prize in relation to this Promotion;
  - (b) use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;
  - (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com). To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on [www.nestle.com.sg](http://www.nestle.com.sg) or contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com).

To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.

29. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this Promotion, redemption items and prize, and each Participant of this Promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
30. The terms and conditions of this Promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.

31. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this Promotion, in particular that relating to the redemption items and prizes, are the property of their respective owners. This Promotion, Nestlé, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners' relevant affiliates where those owners or the owners' affiliates are not part of the Nestlé group of companies.

These terms and conditions are updated as of 1 July 2022.

For any enquiries relating to the Promotion please contact the administrator of this Promotion:-  
Concept Alliance Pte. Ltd. <[concierge@conceptalliance.com](mailto:concierge@conceptalliance.com)>