# STARBUCKS AT HOME 2022 MUG REDEMPTION CAMPAIGN



#### **Terms & Conditions**

This promotion is organized by NESTLÉ SINGAPORE (PTE) LTD ("Nestlé")

- 1. From <u>1 June 2022</u> to <u>30 June 2022</u> (both dates inclusive, the "Promotion Period"), Participants who purchase a minimum amount of:
  - a. 6 Starbucks® by Nespresso Products\* at Participating Retailers^ in a single receipt may redeem a Starbucks® At Home Mug.

\*Participating Products include:

- Starbucks<sup>®</sup> by Nespresso capsules
  - o Single-Origin Colombia
  - House Blend Lungo
  - o Single-Origin Sumatra
  - Espresso Roast
  - Espresso Roast (Decaf)
  - Pike Place Lungo
  - Caffé Verona

all of which are imported and distributed by Nestlé Singapore.

- ^ Participating Retailers include Cold Storage, FairPrice, Giant, Market Place Sheng Siong, Prime or any other participating retailer(s) as announced by Nestlé during the qualifying Promotion Period.
- 2. To apply for the redemption, Participants must submit their entry via one of the below methods:

### a. Online Submission

 i. Scan the QR code on promotional materials available in-stores and/or at the following website www.nestle.com.sg/forms/starbucks-mug2022-redemption

Complete the redemption form with the requisite details (including providing consent to receive marketing materials from Nestlé). You will be required to

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upload the purchase receipt (receipt must show date and& time of purchase) as well. Proof of posting is not proof of receipt. <u>Please retain original receipt</u> for verification should you qualify for redemption.

OR

### b. Roadshow Redemption – Subjected To Changes Depending On Government Regulations regarding COVID-19

In-store redemption via Brand Ambassador is available at selected Participating Retailers for purchases made in the same Participating Retailer and on the same day (e.g. receipts from Supermarket A may only be used to redeem at the roadshow operating in that same Supermarket A on the same day of purchase). Further details including the dates and outlets for in-store redemption will be updated on <a href="https://www.nestle.com.sg/brands/promotions">www.nestle.com.sg/brands/promotions</a> from time to time during the Promotion Period.

- i. Scan the QR code given on the promotional materials provided by the Starbucks At Home Brand Ambassador.
- ii. Complete the redemption form with the requisite details (including providing consent to receive marketing materials from Nestlé). You will be required to upload the purchase receipt as well. Proof of posting is not proof of receipt. Please retain original receipt for verification should you qualify for the redemption.

The roadshows schedule may be subjected to change due to prevailing regulations and government advisories regarding COVID-19. For the most up-to-date information regarding schedule, please refer to <a href="https://www.nestle.com.sg/brands/promotions">www.nestle.com.sg/brands/promotions</a>.

- 3. Proof of submission for entry into the redemption is not proof of receipt. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. **No re-printed or photocopied receipts are allowed.**
- 4. Upon verification of the submissions, the redemption item will be delivered to eligible Participants via the delivery address submitted for entry into this

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redemption promotion. Please allow a minimum of two (2) weeks for the processing of the delivery notification (in the form of an SMS via the mobile number submitted for entry into this redemption promotion). Nestlé is not obligated to contact Participants who do not qualify for the redemption.

- 5. This promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers and online retailers purchasing in bulk for commercial purposes e.g. resale or export, are strictly not eligible for participation in this promotion.
- 6. Redemption is on a "first come first serve", "while stocks last" basis. Availability and variant of redemption items may vary. Nestlé does not guarantee the availability of any variant.
- 7. Redemption from each household is capped at two (2) only.
- 8. Each receipt can only be used for one redemption of the <u>Starbucks® At Home Mug.</u> If you submit more than one redemption using the same receipt, Nestlé shall have the sole and absolute discretion to decide which redemption item prevails without notice or liability to any person.
- 9. Redemption items are <u>strictly not exchangeable</u>, whether for cash, credit or other items (including another redemption item) in part or in full.
- 10. Redemption items are redeemed on an "as is" basis and all warranties are excluded to the fullest extent possible.
- 11. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions.
- 12. Nestlé's decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
- 13. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
- 14. By choosing to participate in this redemption promotion, **each participating**Participant agrees and hereby consents that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance

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with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website <a href="https://www.nestle.com.sg">www.nestle.com.sg</a>:

- (a) to administer this promotion, including to contact Participants and to conduct verification and other actions in connection with this promotion for the administration of redemption items in relation to this promotion;
- (b) to review, develop, improve, enhance our products and services, including analysing customer needs and conducting internal or market research;
- (c) use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;
- (d) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.
- 15. Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at <a href="Nestle.privacy@SG.nestle.com">Nestle.com</a>. To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on <a href="www.nestle.com.sg">www.nestle.com.sg</a> or contact the relevant Nestlé officer at <a href="Nestle.privacy@SG.nestle.com">Nestle.privacy@SG.nestle.com</a>.
- 16. To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <a href="http://www.nestle.com.sg/info/privacypolicy">http://www.nestle.com.sg/info/privacypolicy</a>.
- 17. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and redemption items, and each Participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
- 18. Any intellectual property contained in any materials used in connection with this promotion and the redemption items is the property of their respective owners.
- 19. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.

# **TERMS & CONDITIONS**STARBUCKS AT HOME 2022 MUG REDEMPTION CAMPAIGN



These terms and conditions are updated as of 17 May 2022.

For any enquiries relating to the promotion please contact <a href="mailto:starbucksathome@sg.nestle.com">starbucksathome@sg.nestle.com</a> or 1800 836 7009.