

## MILO x ADIDAS Good Morning Get Moving Redemption 2022 (“Promotion”)

### Terms & Conditions

This Promotion is organized by NESTLÉ Singapore (Pte) Ltd (“Nestlé”).

1. From 23 February 2022 to 27 March 2022 (both dates inclusive), Participants who purchase **instore** a minimum amount of;
  - a. **S\$35 nett** on MILO Participating Products\* at Participating Retailers^ in a single receipt may redeem an Adidas Backpack 20L (MRSP: S\$30) (Participants may selected from grey or maroon options, subject to availability); **OR**
  - b. **S\$50 nett** on Participating Products\* at Participating Retailers^, in a single receipt may redeem an Adidas Duffel Bag 35L (MRSP: S\$45).

\*Participating Products include MILO Powder Refill (900g/ 400g), MILO Powder Tin (450g/ 1.4kg), MILO Australian Recipe ( 450g tin, 900g pouch, 1.25kg tin, 15 x 30g, 12 x 30g), MILO Ice Energy 750g, MILO Gao Kosong (450g tin, 750g pouch, 800g pouch), MILO 3in1 (18 x 27g, 20 x 27g), MILO Gao Siew Dai (15 x 33g, 17 x 33g), MILO Gao Siew Dai Wholegrain Cereal (10 x 36g), MILO Calcium Plus 2in1 (15 x 30g), MILO UHT Original (125ml, 200ml, 1L), MILO UHT Less Sugar (125ml, 200ml), MILO Original Cans 240ml, MILO Calcium Plus Cans 240ml, MILO Nutri Up Peng 225ml, MILO Iced Energy 500ml and excludes all parallel imports.

^ Participating Retailers include Cold Storage, FairPrice, Giant, Sheng Siong, any other participating retailer(s) as announced by Nestlé during the qualifying Promotion period.

This Promotion is only applicable for in-store purchases. Receipts from items purchased online (FairPrice Online) and e-commerce platforms (Redmart, Lazada, Shopee, Amazon etc) will not be eligible for this in-store Promotion.

### HOW TO APPLY

2. To apply for the redemption, **the redemption must be made under the same retail banner where purchase of the Participating Products were made** (e.g. FairPrice receipt only applicable for redemption in MILO Roadshows at any Fairprice Outlets).

Participants must submit their original receipts **to the promoters at the MILO Roadshows** . Please seek further in-store assistance for administration of redemption.

**Participants must complete the Redemption Confirmation & Survey form** for the processing of the redemption. Forms are available at the Redemption Roadshows only. All redemption submissions are subject to verification at NESTLÉ’s sole discretion. Should you qualify, you will receive your redemption item(s) on the day of submission itself.

Further details including the dates and outlets for in-store redemption will be updated on MILO’s Facebook Page / Nestlé Brand Promotions Page from time to time during the

redemption period. Please refer to MILO Facebook Page <[www.facebook.com/MILOSingapore](http://www.facebook.com/MILOSingapore)> or Nestle Brand Promotion website <<https://www.nestle.com.sg/brands/promotions/milo-adidas-campaign>> for the latest details.

### **CONDITIONS APPLICABLE TO ALL REDEMPTIONS**

3. Proof of submission for entry into the redemption is not proof of receipt. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. **No re-printed or copied receipts are allowed. Each receipt cannot be used for other offers or promotions, including other redemption promotional campaigns.**
4. This Promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers and online retailers purchasing in bulk for commercial purposes e.g. resale or export, are strictly not eligible for participation in this Promotion.
5. Redemption is on a “**first come first serve**”, “**while stocks last**” basis at the respective MILO Roadshows. Availability and variant of redemption items may vary. Nestlé does not guarantee the availability of any variant.
6. Each Participant may only redeem up to a maximum of 3 redemption items during the period of the Promotion, provided that there are strictly no overlapping redemptions for the purchases made.
7. Redemption items are strictly not exchangeable, whether for cash, credit or other items (including another redemption item) in part or in full.
8. Redemption items are redeemed on an “as is” basis and all warranties are excluded to the fullest extent possible.
9. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this Promotion, and amend the Promotion mechanics and the terms and conditions.
10. Nestlé’s decisions on all matters relating to these Promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
11. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
12. By choosing to participate in this redemption Promotion, each participating Participant agrees and hereby consents that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 (“PDPA”) and Nestlé's data protection policy available at our website [www.nestle.com.sg](http://www.nestle.com.sg):
  - (a) to administer this Promotion, including to contact Participants and to conduct verification and other actions in connection with this Promotion for the administration of redemption items in relation to this Promotion;
  - (b) use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;

(c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

13. Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com). To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on [www.nestle.com.sg](http://www.nestle.com.sg) or contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com).
14. To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.
15. By participating in this Promotion, each Participant agrees that Nestlé and its affiliates may collect, use and disclose his/her personal data (1) to provide him/her with products and services (including those of Nestlé's commercial partners), (2) for consumer research, promotional and marketing purposes, Nestlé and its affiliates may share his/her personal data with third parties to support their administrative and business functions or to carry out cross promotion. For questions about the personal data, please visit <http://www.nestle.com.sg/info/privacypolicy>. To withdraw consent, please visit the "Unsubscribe" tab on [www.nestle.com.sg](http://www.nestle.com.sg) or contact Nestlé at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com).
16. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this Promotion and redemption items, and each Participant of this Promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
17. Any intellectual property contained in any materials used in connection with this Promotion and the redemption items is the property of their respective owners.
18. The terms and conditions of this Promotion are governed by Singapore law, and Participants of this Promotion shall submit to exclusive jurisdiction of Singapore courts.

These terms and conditions are updated as of 21 Feb 2022.