

KITKAT MINIONS KITCHEN MITTENS REDEMPTION

Terms & Conditions

This promotion is organized by Nestlé Singapore (Pte) Ltd (“Nestlé”) and administered by Concept Alliance Asia Pte Ltd (“CAA”) on behalf of Nestlé:

1. From **6 May 2021 to 30 June 2021** (both dates inclusive), Participants who purchase a minimum amount of;

S\$10 nett on Participating Products* which includes at least one (1) KITKAT® Chocobanana at Participating Retailers^ in a single receipt may redeem a pair of Kit Kat® x Minions kitchen mittens (the “Premium”).

*Participating Products include Kit Kat® products imported under Nestle Singapore or World Food Specialities.

^ Participating Retailers include Cold Storage, FairPrice, Giant, PRIME, Sheng Siong, or any other participating retailer(s) as announced by Nestlé during the qualifying promotion period.

2. To apply for the redemption, Participants must submit their entry via:

QR Code Scan Method

Scan the QR code on the promotional materials available in-store or visit the website: www.conceptalliance.com/KITKAT and complete the redemption form. You will be required to upload a photo of the original purchase receipt as well. Please retain original receipt for verification should you qualify for the redemption.

3. Proof of submission for entry into the redemption is not proof of receipt. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. **No re-printed or copied receipts are allowed. Each receipt can only be used for one redemption.**
4. Upon verification of the submissions, eligible Participants will receive the redemption details via the e-mail submitted for entry into this redemption promotion. Please allow a minimum of 3 days for the processing of the redemption notification (in the form of an e-mail). The Premium will be mailed out via postage and you should receive the item between 1 June 2021 to 30 June 2021. Nestlé/CAA reserves the rights to operate the mailing process within and beyond the dated period mentioned above. Nestlé is not obligated to contact Participants who do not qualify for the redemption.
5. Please present the original SMS redemption notification, the original receipt and Participant’s photo identity at the point of redemption for verification purposes. Redemptions must be made no later than the stated collection period in the SMS redemption notification.
6. This promotion is open to all citizens and permanent residents living in Singapore. Traders,

distributors, retailers and online retailers purchasing in bulk for commercial purposes e.g. resale or export, are strictly not eligible for participation in this promotion.

7. Redemption is on a “**first come first serve**”, “**while stocks last**” basis, **limited to the first 3000 qualified redemptions**. Availability and variant of redemption items may vary. Nestlé does not guarantee the availability of any variant. Nestlé reserves the right to automatically provide an alternative design option if the entry's chosen option is unavailable. If the promotion is fully redeemed, Nestlé reserves the right to void any further entries and disregard any existing entries
8. Redemption from each customer is capped at 4 only.
9. Redemption items are strictly not exchangeable, whether for cash, credit or other items (including another redemption item) in part or in full.
10. Redemption items are redeemed on an “as is” basis and all warranties are excluded to the fullest extent possible.
11. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions.
12. Nestlé's decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
13. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
14. By choosing to participate in this redemption promotion, **each participating Participant agrees and hereby consents** that CAA may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with CAA's Privacy Policy online at www.conceptalliance.com/kitkat/privacy including to contact Participants and to conduct verification and other actions in connection with this promotion for the administration of redemption items in relation to this promotion;
15. If a Participant requires access to his/her personal data or any amendment or correction to be made, or wishes to withdraw consent to any specific use of his/her personal data, he/she should email the relevant Concept Alliance Asia Pte Ltd (CAA) officer at conciierge@conceptalliance.com. To find out more about how a Participant's personal data is used, the Participant can refer to CAA's Privacy Policy online at www.conceptalliance.com/kitkat/privacy .
16. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and redemption items, and each Participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
17. Any intellectual property contained in any materials used in connection with this promotion and the redemption items is the property of their respective owners.

18. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.

These terms and conditions are updated as of 26 April 2021.

For any enquiries relating to the promotion please contact
<concierge@conceptalliance.com>