

Omega Plus 30 day challenge

What is the Omega Plus 30 Day Challenge about?

Did you know 1 in 2 Singaporeans have borderline high to high cholesterol? High cholesterol is a risk factor in the development of coronary heart disease. Join us for a **FREE CHOLESTEROL CHECK** at roadshows! If you have borderline high or high cholesterol, we urge you to participate in our **OMEGA PLUS 30 DAY CHALLENGE** to make an improvement to your health now! All you need to do is drink 2 glasses of Omega Plus Acticol daily for 30 days, with healthy diet and regular exercise! After 30 days, visit SATA clinics for another FREE 2nd cholesterol check! See if your cholesterol has dropped!

Why should I take part?

- 1. Time to take care of your health!** High cholesterol is a risk factor in the development of heart disease. 1 in 3 Singaporeans die of heart disease/ stroke!
- 2. FREE goodie bag worth \$20** for every eligible participant that signs up at the roadshow!
- 3. Stand to win great prizes!**
 - a. 1st: \$3000
 - b. 2nd: \$2000
 - c. 3rd: \$1000
 - d. Consolation prizes: \$100 x 40

How do I take part?

1. Get FREE cholesterol check at roadshows (schedule on page 2)
2. Eligible to participate if borderline high to high cholesterol
3. Buy any 1 pack of Omega Plus Acticol to participate and get FREE \$20 goodie bag
4. Drink 2 glasses of Omega Plus Acticol daily. Have a healthy diet and regular exercise.
5. After 30 days, get FREE cholesterol check at SATA clinics

How do I win?

1. Complete 30 day challenge successfully
2. Top challengers with highest percentage drop in cholesterol will win prizes!
3. Winners will be notified by 21 July 2019 by phone.

What do I need to bring for the 2nd cholesterol check at SATA clinic?

1. Cholesterol card (issued by SATA nurses at the roadshow)
2. Cholesterol Check Form (i.e. Complimentary Cholesterol Check Voucher issued at the roadshow)

The latest date you can visit SATA clinics for your follow-up 2nd cholesterol check is indicated on your cholesterol card and voucher.

For any enquiries, please contact 800 6011 633, or email us at consumer.services_sg@care.nestle.com

Please refer to page 2 for Full Roadshow schedule and page 3- 7 for Full Terms & Conditions.

Retailer	Store Location	Roadshow and (Cholesterol check) Dates	Timing	Cholesterol Check Timing
FairPrice	Jurong Point HMKT	7/5-12/5 (11-12/5 Cholesterol)	1100 - 2000	1300-1600
FairPrice	Tampines Mall	10/5 - 12/5 (11-12/5 Cholesterol)	1000 - 1800	1100-1400
FairPrice	Hougang 1	11/5 - 13/5 (11-12/5 Cholesterol)	1000 - 1800	1500-1800
Retailer	Store Location	Roadshow and (Cholesterol check) Dates	Timing	Cholesterol Check Timing
FairPrice	Jurong Point HMKT	13/5-19/5 (18-19/5 Cholesterol)	1100 - 2000	1300-1600
FairPrice	Toa Payoh Hub	18/5 - 19/5	1000 - 1800	1100-1400
FairPrice	Serangoon Nex	16/5-22/5 (18-19/5 Cholesterol)	1200-2000	1500-1800
Sheng Siong	Yishun Junction 9	18/5 - 19/5	1000-1800	1030-1330
Retailer	Store Location	Roadshow and Cholesterol Check Dates	Timing	Cholesterol Check Timing
FairPrice	Bedok A	25/5-26/5	1000 - 1800	1000-1300
Sheng Siong	Bukit Batok 154A	25/5-26/5	0830 - 1430	0900-1200
Giant	Giant Tampines	25/5-26/5	1200 - 2000	1200-1500
Retailer	Store Location	Roadshow and Cholesterol Check Dates	Timing	Cholesterol Check Timing
FairPrice	North Point City	1/6-2/6	1200 - 2000	1400-1700
FairPrice	AMK Hub	1/6-2/6	1000 - 1800	1300-1600

OMEGA PLUS 30 DAY CHALLENGE

Terms & Conditions

Information on how to participate in the Omega Plus 30 Day Challenge (the “**Contest**”) and the Contest Rules (as stated below) form the Contest Terms and Conditions. All persons registering or taking part in this Contest (the “**Participants**”) agree to be bound by these Contest Terms and Conditions.

Contest Rules

1. This Contest is organized by NESTLÉ SINGAPORE (PTE) LTD of 15A, Changi Business Park Central 1, #05-02/03, Eightrium @Changi Business Park, Singapore 486035 (“**Nestlé**”).

Eligibility

2. The Contest is open to all individual Singapore residents who:

- (i) are above the age of 18 as at the start of the Contest Period (as defined below); and
- (ii) are not prohibited in any manner by any person, entity, authority or law anywhere in the world from participating in this Contest or any similar contest.
- (iii) are not Employees of: (a) Nestlé; and (b) Nestlé’s advertising agencies, and the immediate family members of these employees
- (iv) has completed the cholesterol check (finger prick test) conducted by Nestle’s appointed service provider SATA Commhealth (“SATA”) at Omega Plus Roadshows between 11 May 2019 to 2 June 2019 (both dates inclusive), and obtain a ‘borderline high’ to ‘high cholesterol’ reading (≥ 5.2 mmol/l or ≥ 200 mg/dl)
- (v) are not consuming any form of cholesterol lowering medication

By participating in the Contest, each Participant represents and warrants that he/she has met the eligibility criteria stated in these Contest Terms and Conditions.

3. The Contest is valid from 11 May 2019 to 7 July 2019 (both dates inclusive, the “**Contest Period**”).

Each Participant may only submit one entry for the Contest. Multiple entries will be disqualified

HOW TO PARTICIPATE?

- a) Participants who meet the eligibility of the Contest shall, upon the purchase of any pack of Omega Plus Acticol, be allowed to enter the Contest by submitting the physical Contest Entry Form available at the Omega Plus Road shows between 11 May 2019 to 2 June 2019 (both dates inclusive).
- b) Participants are required to submit the Contest Entry Form, along with their cholesterol test results obtained at the cholesterol test conducted at Omega Plus Road shows, issued by SATA on the cholesterol card. Participants shall present the cholesterol card issued by SATA, as well as their original receipt for their purchase of the Omega Plus Acticol, to the promoters at the Omega Plus Road shows for verification purposes when signing up the Contest.

- c) For a continuous period of 30 days commencing the next day after the Participant's submission of the Contest Entry Form (the "30 days"), Participants shall commit to drinking 2 glasses of Omega Plus Acticol daily. Nestle encourages Participants to continue their regular diet and exercise routine during the Contest Period.
- d) During the 30 days, Participants shall agree to be contacted by Nestle's representative via the contact details provided in the Participant's Contest Entry Form in order for Nestle to monitor the Participant's progress of the challenge and for Nestle to send reminders to the Participants to continue drinking the Omega Plus Acticol, 2 glasses a day, everyday, or address concerns that the Participants may have during the Contest Period.**
- e) At the end of the 30 days, Participants entered into the Contest shall proceed to any participating SATA clinic, to conduct a follow up cholesterol check before the expiry stipulated on the Participant's voucher. Participants are required to reproduce their complimentary cholesterol check voucher and cholesterol card at the participating SATA clinic in exchange for the complimentary follow up cholesterol check.
- f) Participants acknowledge and consent to Nestle retrieving the cholesterol readings done at the SATA clinics pursuant to clause e) above for purposes of verifying and identifying the Participant's ranking and the Winners for this Contest.

Participants will be ranked according to the percentage drop in total cholesterol between the Participant's first cholesterol check and follow up cholesterol check at the end of the 30 days. Participants who qualify and obtain results for the highest drop in total cholesterol between the Participant's first cholesterol check and the follow up cholesterol check, stand to win the following prizes

Prizes:

1st - \$3000, 2nd - \$2000, 3rd - \$1000, subsequent 40 in ranking - \$100 each.

Winners eligible for the prizes will be personally notified by 21 July 2019 via the contact details provided on the Contest Entry Form.

Applicable phone and telco charges may apply, and participants shall be responsible for these expenses.

4. Only eligible Participants participating in the Contest in accordance with the Contest Rules shall be considered by Nestle. Participants who did not submit the Contest Participant Form or abide by the Contest Rules including but not limited allowing Nestle to interview and monitor the progress, will be disqualified.

Proof of submission is not proof of receipt, and Nestlé shall not be responsible or liable for any delay or non-receipt of submissions.

Participants shall participate in the Contest on his/her own account, and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that:

(i) he/she has obtained all necessary consents, licenses and approvals required in connection with the Contest and his/her participation, and

(ii) all materials, documents and forms submitted or created by him/her in connection with the Contest are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.

5. Participants shall ensure that they remain contactable at all times. If Nestlé fails to contact any winner for any reason whatsoever, it may at its discretion elect to determine another winner in accordance with the Contest mechanism.

6. Nestlé may, without notice and at any time, substitute any prize with a prize of similar value, as determined by Nestlé. Prizes won are given out on an “as it is” basis, and are not transferable, or exchangeable or redeemable for cash. To the extent not prohibited by law, all warranties and representations in connection with the prizes are expressly excluded. Winners shall collect their prizes in person, and shall comply with and be bound by all terms which the prizes may be subject to.

7. Winners will be contacted via telephone call according to the contact details provided in the Contest Entry Form. Please bring along the following original documentation for verification purposes. There will be no copying or collection of personal data. All documents presented are only for purposes of verifying and authenticating the Winners.

(i) Original of Participant’s copy of entry form

(ii) Identification Card

The award of prizes will be subject to verification to the full satisfaction of Nestlé. Any Participants who do not comply with the Contest Terms and Conditions will be disqualified.

The top 3 winners shall also agree to the consent to the use of the name/photograph/compensation, in any publicity carried out by Nestle with regard to the Contest. The winners must make themselves available, and render all reasonable assistance to Nestle in connection with the promotion, marketing and publicity of the Contest. Failing any of the aforementioned obligation, Nestle reserves the right, at its sole discretion to replace the winners in accordance to the Contest mechanism.

8. Nestlé may, at its sole discretion, modify the Contest Terms and Conditions, make prize substitutions or cancel this Contest, without prior notice to any person. Nestlé’s decisions on all matters relating to this Contest will be final, binding and conclusive on all Participants, and no correspondence will be entertained.

9. Where prizes contain a specified validity period during which it should be utilized, no requests for extensions or replacements whatsoever will be entertained. Prizes which remain unclaimed by any winner for 1 month after the announcement of the winners shall be conclusively forfeited by such winner, and the forfeited prize will be dealt with at Nestlé’s discretion in accordance with applicable laws.

10. Nestlé may disregard or disqualify any entry, participant or winner, in such manner as Nestlé deems fit, without giving notice or reason, and without any liability to any person. In particular, no

participant shall, or procure another person to, (i) tamper with the operation of the Contest or any relevant website, (ii) participate in the Contest in any manner which may create any prejudice to or anomaly in the scoring system or operation of the Contest; and (iii) breach these Terms and Conditions or any other applicable law or regulation.

11. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with the Contest and prizes, and each Participant and any person acting on his/her behalf shall indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.

12. Nestlé and its affiliates, service providers and commercial partners may use all contact information and personal data provided by each Participant to conduct verification and other actions in connection with the Contest (including but not limited to those actions stated in these Contest Rules). In addition, the above-mentioned parties may also use the personal data for any promotional, advertising (including targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant. This includes sending out marketing, advertising (including targeted advertising), communication and promotional materials to the Participants relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing.

If a Participant requires access to his/her personal data or any amendment or correction to be made, or wishes to withdraw consent to any specific use of his/her personal data, he/she should email the relevant Nestlé officer at Nestle.privacy@SG.nestle.com. To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.

13. Participants shall grant permission to Nestlé and its agents to take and to have full and free use of video/photographs containing their image/likeness, in any media or form ("**Materials**"). These Materials may be used for marketing, publicity and promotional purposes by and for Nestlé. Participants are not entitled to remuneration, residuals, royalties or any other payment from Nestlé in respect of the creation and use of their image/likeness and/or the Materials. Participants release, discharge, and hold harmless Nestlé and its agents, employees and officers from any and all claims, demands or causes of actions that they may hereafter have in connection with the Materials.

14. Intellectual Property Rights mean all patents, rights to inventions, copyright and neighbouring and related rights, trade marks and service marks, business names and domain names, rights in get-up and trade dress, goodwill and the right to sue for passing off or unfair competition, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how and trade secrets) and all other intellectual property rights, in each case whether registered or unregistered, and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world.

Each Participant agrees that all worldwide Intellectual Property Rights in any statement, works or content submitted, made or created by a Participant in connection with the Contest, including but not limited to any ideas and/or concepts, and any derivative works arising therefrom, are perpetually, unconditionally and absolutely assigned to, vested in, and owned by, Nestlé (the “**Assigned Rights**”). Nestlé may use these statements/contents/works in any way it deems fit without compensation to any Participant, and each Participant waives all rights (including moral rights) he/she may have in such statements/contents/works. Each Participant agrees to execute all documentation to ensure the above, where required by Nestlé.

Each Participant warrants that: (a) it is the sole legal and beneficial owner of, and owns all the rights and interests in, the Assigned Rights, (b) it has not licensed or assigned any of the Assigned Rights other than under these Contest Rules; (c) the Assigned Rights are free from any security interest, option, mortgage, charge or lien; (d) he or she is unaware of any infringement or likely infringement of any of the Assigned Rights, (e) all the Assigned Rights are valid and subsisting and there are and have been no claims, challenges, disputes or proceedings, pending or threatened, in relation to the ownership, validity or use of any of the Assigned Rights; (f) so far as he or she is aware, exploitation of the Assigned Rights will not infringe the rights of any third party; (g) the statements/contents/works are his or her original work and have not been copied from any other source.

15. This Contest is governed by Singapore law, and each Participant shall submit to exclusive jurisdiction of the Singapore courts.

16. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this Contest, in particular that relating to the prizes, are the property of their respective owners. This Contest, Nestlé, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners’ relevant affiliates where those owners or the owners’ affiliates are not part of the Nestlé group of companies.