Nestle Good Food, Good Life

Facts about the annual Nestlé and Salzburg Festival Young Conductor's Award

Launched in:	2010
Organised by:	Nestlé and the Salzburg Festival Board
Open to:	Young conductors aged 22-35
Number of entrants (2013):	More than 80
Prize includes:	-EUR 15,000 and the opportunity to conduct the Award Winner's Concert at the Salzburg Festival in August with the world-renowned Gustav Mahler Youth Orchestra
Entry requirements:	 DVD of a performance, including a written statement about the interpretation Complete repertoire list with special focus on music from 20th and 21st centuries List of completed and future projects CV and references
Selection process:	 International jury selects 8 entrants to conduct at the <u>Contemporary Music Day</u> 3 finalists are selected Each finalist performs at the <u>Award Concert Weekend</u> Jury selects overall winner
Previous winners:	Ben Gernon, United Kingdom (2013) Mirga Gražinyte-Tyla, Lithuania (2012) Ainars Rubiķis, Latvia (2011) David Afkham, Germany (2010)
Facts about Nestlé's sponsorship of the Salzburg Festival	
Began in:	1991
Supports:	Youth subscriptions to the festival, offering discounts of up to 90% for people under 27
Other activities:	Nestlé hosted a <u>roundtable discussion</u> at the festival in 2011, and will do so again in 2013.